



DOEBLER'S RESEARCH IS DEDICATED TO DEVELOPING HIGH PERFORMANCE GENETICS ADAPTED SPECIFICALLY FOR OUR MARKET REGION.



During 2009 Doebler's Research, the most comprehensive research program in our region, has continued to refine and expand testing and product development.

Wide Area Testing (WAT)

Doebler's currently has seventeen WAT or replicated test sites across five states within our market region. Testing thousands of genetic combinations across varied environments provides us with the ability to predict an experimental product's commercial viability.

Market Advantage Trials (MAT)

New for 2009, MAT or mini-strip trials provide eight regional evaluation and demonstration sites focusing on Doebler's latest brands and pre-commercial experimental products.

Strip Testing

On-farm strip testing provides opportunities for Doebler's customers to evaluate our newest brands alongside established brands in their local environments.

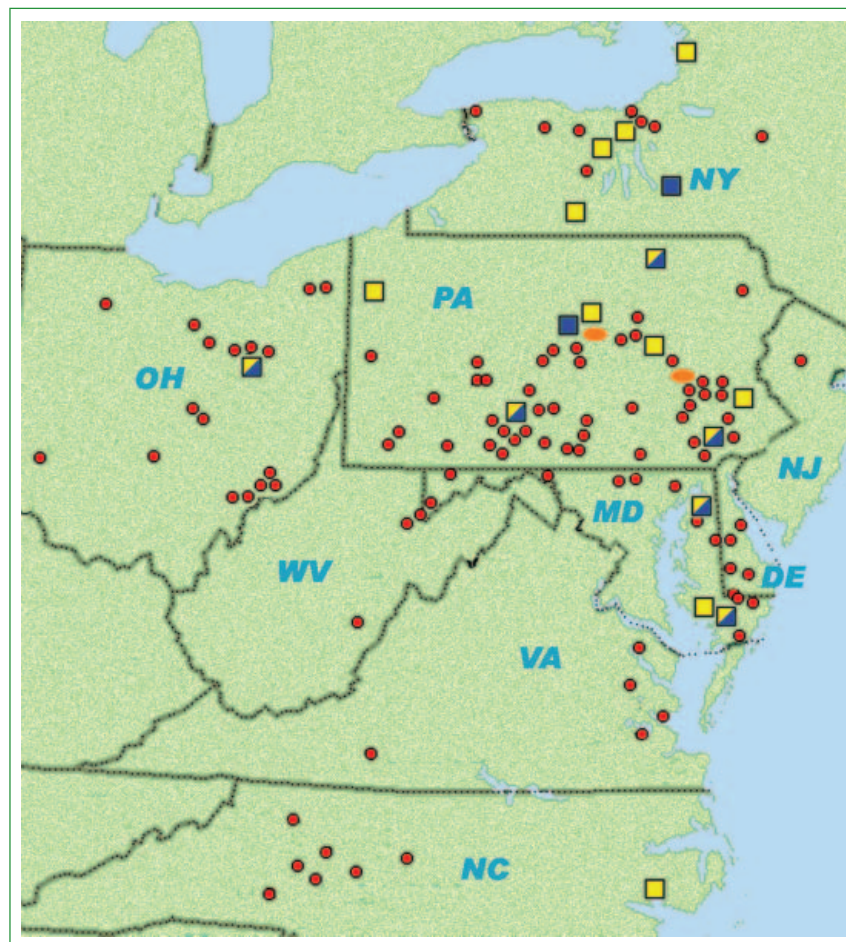
Soybean Replicated Testing

Starting up again for 2009, Doebler's has added two locations to test and evaluate soybean varieties suitable to Doebler's market region.



Doebler's remains committed to providing market-leading genetics with the flexibility and choice of value-added traits to meet our customers' individual needs.

Doebler's Test Locations - 2009



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WAT
 REPLICATED
 TEST SITE FOR
 CORN
- 
MAT
 MARKET
 ADVANTAGE
 TRIAL SITE FOR
 CORN
- 
COMBINATION
 WAT & MAT
 TEST SITE FOR
 CORN
- 
STRIP TEST
 SITE FOR
 CORN
- 
REPLICATED
 TEST SITE FOR
 SOYBEANS