

**SEED TREATMENT SYSTEM
at DOEBLER'S**



central control



seed treaters



SEED TREATMENT
*available on selected brands
of Doebler's hybrid seed corn*



For corn producers who want a safer, more convenient and effective method to control a wide range of corn insect pests, Poncho 250 seed-applied insecticide is the answer. Poncho 250 seed-applied insecticide protects both seed and seedlings from the damaging effects of wireworms, cutworms, white grubs, seedcorn maggot, grape colaspis, flea beetles (to the 4th true leaf), southern corn leaf beetle, chinch bug, southern green stinkbug, aphids, thrips and other insect pests through both systemic and contact activity. Unlike most other corn insecticides, Poncho 250 is applied to the seed by the seed conditioner and delivered to the farm, on the seed, in the bag.

*Please note: The letter "P" will appear at the beginning of the name of any of Doebler's hybrid seed corn brands that have received **Poncho 250** application. For example, Doebler's new 555XY with Poncho 250 will appear as P555XY.*



For corn growers who need to control corn rootworms and other important insect pests of corn, PONCHO 1250 seed-applied insecticide protects both seeds and plants through contact and systemic activity. Insects controlled by PONCHO 1250 seed-applied insecticide include: corn rootworm, wireworms, cutworms, white grubs, seedcorn maggot, grape colaspis, flea beetles, billbug, southern corn leaf beetle, southern green stinkbug, chinch bug, aphids, thrips and many other insect pests of corn. Unlike soil or foliar applied insecticides, PONCHO 1250 is applied to the seed by the seed conditioner and delivered to the farm, on the seed, in the bag. That means Poncho 1250 provides the needed insect protection without the extra work and equipment associated with soil and foliar insecticide and with fewer personal and environmental risks associated with those products.

*Please note: The letter "W" will appear at the beginning of the name of any of Doebler's hybrid seed corn brands that have received **Poncho 1250** application. For example, Doebler's new 656XY with Poncho 1250 will appear as W656XY.*

Poncho® is a registered trademark of BayerCropScience.



*Helps increase stand, uniformity and vigor, and protects yield potential.
Works in variable weather conditions.
Saves time at planting.
Excellent crop, worker and environmental profile.*

Cruiser® is a novel, systemic insecticide which belongs to a new subclass of neonicotinoids. With an excellent seed safety margin, Cruiser protects plants from a broad spectrum of seed, soil and foliar chewing and sucking insects to help get crops off to a healthy, vigorous start. Studies show that seed treated with Cruiser results in improved plant stand, vigor and yield. Commercially applied by seed companies at low use rates, Cruiser offers a convenient way to replace planter box, in-furrow and foliar insecticide applications for early-season insects.

The Thiamethoxam Vigor™ Effect

More than 10 years of research has led scientists to the discovery of why thiamethoxam, the active ingredient in Cruiser® seed treatment insecticide, offers growers significantly more robust and vigorous plants. Typically known for offering growers effective insect protection on a variety of crops around the world, thiamethoxam also is scientifically linked to increased vigor that is evidenced by faster emergence, greater plant stands, earlier canopy, increased root mass and higher yield potential even in situations where there is no visible pest attack. This Thiamethoxam Vigor™ effect is patented in the United States and in 18 other countries. Additional patents are being pursued.

*Information provided, courtesy of Syngenta.
Cruiser® is a registered trademark of a Syngenta Group Company.*