



SEED TREATMENT

available on selected brands
of Doebler's hybrid seed corn

SEED TREATMENT SYSTEM AT DOEBLER'S



central control



seed treaters



For corn producers who want a safer, more convenient and effective method to control a wide range of corn insect pests, Poncho 250 seed-applied insecticide is the answer. Poncho 250 seed-applied insecticide protects both seed and seedlings from the damaging effects of wireworms, cutworms, white grubs, seedcorn maggot, grape colaspis, flea beetles (to the 4th true leaf), southern corn leaf beetle, chinch bug, southern green stinkbug, aphids, thrips and other insect pests through both systemic and contact activity. Unlike most other corn insecticides, Poncho 250 is applied to the seed by the seed conditioner and delivered to the farm, on the seed, in the bag.

Please note: The letter "P" will appear at the beginning of the name of any of Doebler's hybrid seed corn brands that have received **Poncho 250** application. For example, Doebler's new 555XY with Poncho 250 will appear as P555XY.



For corn growers who need to control corn rootworms and other important insect pests of corn, PONCHO 1250 seed-applied insecticide protects both seeds and plants through contact and systemic activity. Insects controlled by PONCHO 1250 seed-applied insecticide include: corn rootworm, wireworms, cutworms, white grubs, seedcorn maggot, grape colaspis, flea beetles, billbug, southern corn leaf beetle, southern green stinkbug, chinch bug, aphids, thrips and many other insect pests of corn. Unlike soil or foliar applied insecticides, PONCHO 1250 is applied to the seed by the seed conditioner and delivered to the farm, on the seed, in the bag. That means Poncho 1250 provides the needed insect protection without the extra work and equipment associated with soil and foliar insecticide and with fewer personal and environmental risks associated with those products.

Please note: The letter "W" will appear at the beginning of the name of any of Doebler's hybrid seed corn brands that have received **Poncho 1250** application. For example, Doebler's new 656XY with Poncho 1250 will appear as W656XY.

FACTS & KEY BENEFITS

Seed protected with Poncho 250 produced an average 5.64 bushels/acre more yield than untreated seed in 1,019 head-to-head comparisons from 2002-2004.

Precise amount of Poncho 250 insecticide is applied to every seed, then delivered to your farm, on the seed, in the bag.

Team Poncho 250 with a new biotech rootworm-resistant hybrid for highly effective, broad-spectrum insect control.

Water solubility and attraction to plant lipids (oils) nearly ideal for maximum plant absorption; better than any other seed-applied insecticide.

More effective control due to both contact and systemic activity.

No chemical container disposal or special equipment required.

Can be combined with fungicides on the seed; no known interactions with herbicides.

A non-restricted-use insecticide; excellent worker and environmental safety profile.

Seed protected with Poncho 1250 produced an average 3.21 bushels/acre more yield than corn protected with either of the two leading soil-applied insecticides in more than 700 head-to-head comparisons; and an average 11.47 bushels/acre more than seed receiving no insect protection in 1,351 comparisons. Also recommended for refuge acres in conjunction with use of rootworm-resistant corn hybrids.

Precise amount of Poncho 1250 insecticide is applied to every seed, then it's delivered to your farm, on the seed, in the bag.

Excellent cost-to-benefit ratio relative to soil-applied product. Water solubility and attraction to plant lipids (oils) nearly ideal for maximum plant absorption; better than any other seed-applied insecticide.

Excellent worker and environmental safety profile. Can be combined with fungicides on the seed, and no known interactions with herbicides. A non-restricted-use insecticide; excellent worker and environmental safety profile.

Not all products are registered for use in every state. Please check with Bayer CropScience or your local Lead State Agency for product registration status. If you wish to find out if a product is registered in your state or for additional product information, call 1-866-99-BAYER.

Always read and follow label instructions.

Poncho® is a registered trademark of BayerCropScience.